Kinjal Shah

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SUMMARY

UI/UX Designer with hands-on experience at Simplifyte, designing website interfaces, landing pages, and mobile screens alongside digital and print marketing materials. Skilled in wireframing, prototyping, Figma Auto Layout, visual hierarchy, and branding. Experienced in creating social media creatives, brochures, logos, posters, and other brand assets using Figma, Canva, and Adobe Photoshop. Familiar with Lovable and Google Stitch for design exploration. Collaborates with clients, developers, and internal teams to understand requirements, incorporate feedback, and maintain visual consistency. Holds a B.Sc. in Information Technology.

EDUCATION

Maharaja Krushnakumarsinhji Bhavnagar University (MKBU)

Bachelor of Science in Information Technology (B.Sc. IT) **2023 – 2026**

- Studied Web Technologies, Software Engineering, Database Management Systems (DBMS), Computer Logic, and Human-Computer Interaction (HCI).
- Languages and Technologies: HTML, CSS, Java, PHP, C++, Oracle, PL/SQL, and C#.NET.
- Other Coursework and Tools: DFS and OpenOffice.

TECHNICAL SKILLS

- **UI/UX Design:** Website UI, Landing Page Design, Mobile Screen Design, Wireframing, Prototyping, Figma Auto Layout, Visual Hierarchy.
- **Graphic Design:** Social Media Creatives, Posters, Brochures, Visiting Cards, ID Cards, Thumbnails, Book Covers, and Standees.
- **Branding:** Logo Design, Brand Visuals, Cover Images.
- **Design Tools:** Figma, Canva, Adobe Photoshop.
- **AI Design Tools:** Lovable, Google Stitch, Ideogram, Khroma, Brandmark, and Framer.
- **Collaboration:** Client Communication, Developer Collaboration, and Incorporating Feedback.

WORK EXPERIENCE

UI/UX Designer **Jan 2026 – Nov 2026**

Simplifyte Labs Private Limited

- Designed website interfaces and landing pages for Simplifyte, collaborating with clients, developers, and internal teams.
- Created brochures, visiting cards, logos, posters, standees, social media posts, mobile screens, ID cards, thumbnails, book covers, branding designs, and cover images.
- Used Figma, Canva, Lovable, Google Stitch, and Adobe Photoshop to create digital and print designs.
- Incorporated client and team feedback to refine layouts, visual hierarchy, and brand consistency across deliverables.